



NEWS RELEASE

SmartPool adds BofA Merrill Lynch and CA Cheuvreux to European dark pool community

Amsterdam, Brussels, Lisbon, London, Paris, 10 November 2009 – SmartPool, the European dark liquidity pool created by NYSE Euronext in partnership with HSBC, J.P.Morgan and BNP Paribas, today announced that a further three leading investment firms including BofA Merrill Lynch and CA Cheuvreux have signed up to trade on SmartPool.

Lee Hodgkinson, CEO of SmartPool commented: “We are delighted to welcome BofA Merrill Lynch and CA Cheuvreux to our ever expanding trading community. We are looking forward to bringing these customers online in the coming months. Today’s announcement is further proof that our superior economies of scale are attracting the largest and most diverse dark pool trading community in Europe.”

Yvonne Hansmann, Head of EMEA Execution Sales, BofA Merrill Lynch, said: “The use of dark liquidity is a key facility in supporting our clients’ requirements for market leading execution. Linking to SmartPool is therefore an important complement to our overall execution strategy as they further develop their platform and in-flows.”

Bertrand Patillet Executive Vice-President and COO of CA Cheuvreux said “As a pure agency broker, and at a time when accessing lit liquidity at the lowest implicit cost has become increasingly challenging, CA Cheuvreux is committed to providing its clients with any opportunities that ensure best execution. This is why, building on our position as one of the leading agency brokers to propose extensive access to neutral dark pools sponsored by lit MTFs or Exchanges, we are now pleased to announce our connection to SmartPool.”

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Notes to Editors:

1. BofA Merrill Lynch and CA Cheuvreux have become the latest clients to join the SmartPool trading community which already includes Credit Suisse, Exane SA, Instinet Europe Limited, HSBC, Investment Technology Group Limited (ITG), JP Morgan, Knight Capital Europe Limited, Neonet, Nomura, Oddo et Cie, RBS / ABN AMRO Bank NV, Sanford C Bernstein Limited and UBS.

About SmartPool

SmartPool Trading Limited is a UK registered company providing a dark pool for the execution of institutional order flow. Created by NYSE Euronext in partnership with HSBC, J.P. Morgan and BNP Paribas, SmartPool is a Multi Lateral Trading Facility (MTF) approved and regulated by the Financial Services Authority (FSA). Headquartered in London, SmartPool has its own management team and an independent board of directors. For more information, please visit: www.tradeonsmartpool.com or contact info@tradeonsmartpool.com.



About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca and NYSE Amex -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>

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This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2008 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on April 28, 2009 under No. R. 09-031), 2008 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.