



NEWS RELEASE

SmartPool expands trading community through deployment of NYSE Euronext leading technology

Amsterdam, Brussels, Lisbon, London, Paris, 26 November 2009 – SmartPool, the European dark liquidity pool created by NYSE Euronext in partnership with HSBC, J.P.Morgan and BNP Paribas, today announced its successful migration to NYSE Euronext’s next-generation Universal Trading Platform.

The Universal Trading Platform is a multi-market, multi-geography and multi-regulation exchange platform that has been developed to provide customers with greater speed and capacity, enhanced functionality, and a single point of connectivity via NYSE Euronext’s global network to access all of its cash and derivatives markets, in Europe and the US.

Lee Hodgkinson, CEO of SmartPool commented:

“SmartPool’s migration to the Universal Trading Platform is a key step in the development of our value proposition to attract the largest and most diverse dark pool trading community in Europe. SmartPool can now access a Europe wide client distribution network of over 220 firms and build a non-homogeneous trading community to differentiate SmartPool in a way which our rivals will find hard to replicate.”

Anthony Attia, Senior Vice President, Universal Trading Platform Program and Governance, NYSE Euronext added:

“Today’s announcement demonstrates NYSE Euronext’s on-going commitment to delivering one world class, ultra low latency global network to customers. Our European cash customers are now able to access the regulated markets, NYSE Arca Europe and SmartPool via the same gateways, protocols and market data platform on the same matching engine.”

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About SmartPool

SmartPool Trading Limited is a UK registered company providing a European dark pool for the execution of institutional order flow. Created by NYSE Euronext in partnership with HSBC, J.P. Morgan and BNP Paribas, SmartPool is a Multi Lateral Trading Facility (MTF) approved and regulated by the Financial Services Authority (FSA). Headquartered in London, SmartPool has its own management team and an independent board of directors. For more information, please visit: www.tradeonsmartpool.com or contact info@tradeonsmartpool.com.



About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca and NYSE Amex -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2008 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on April 28, 2009 under No. R. 09-031), 2008 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.