



News

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SMARTPOOL APPOINTS NEW CHIEF EXECUTIVE

Paris, London, March 16, 2009 – Today SmartPool, the European exchange-led dark pool for block trading set up by NYSE Euronext, BNP Paribas, HSBC and J.P. Morgan, announced the appointment of Lee Hodgkinson as its new Chief Executive Officer, effective from May 1 2009.

Lee Hodgkinson is currently CEO of SWX Europe and a member of the Management Board of SIX Swiss Exchange and SWX Group, a position he has held since December 2006. He was Director of Market Operations in the five years prior to this.

Lee began his career in the Markets Division of the London Stock Exchange where he worked for nine years and is an alumnus of Harvard Business School.

Yvette Roozenbeek, acting CEO of SmartPool and Head of Business Development for European cash markets at NYSE Euronext said: “We are delighted to appoint Lee as CEO of SmartPool. He brings valuable experience, expertise and knowledge of European and international markets and their customers to his role and is ideal to lead the development of SmartPool.”

Lee Hodgkinson said, “The introduction of MiFID was intended specifically to liberalise the European trading landscape. NYSE Euronext has been at the forefront of change in this new regulatory environment, introducing highly-competitive initiatives such as SmartPool, therefore expanding its trading offering to include a broad range of execution services for its customers.

“I believe SmartPool has a bright and exciting future, offering wholesale customers the opportunity to execute complex transactions efficiently and with minimum market impact.”

SmartPool began trading on 2 February 2009 and its non-displayed trading offer is fully compliant with the MiFID pre-trade transparency rules.

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Notes to Editors:

- SmartPool offers trading in approximately 1,000 equities across 15 European equity markets.

About SmartPool

SmartPool Trading Limited, is a UK registered company providing a Multilateral Trading Facility (MTF), providing a dark pool for the execution of large institutional order flow, registered in the UK and supervised by the Financial Services Authority, (FSA). SmartPool received FSA approval in February 2009. It has been created by NYSE Euronext in partnership with BNP Paribas, HSBC and J.P. Morgan. Headquartered in London, SmartPool has its own management team and an independent board of directors.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2006 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on June 6, 2007 under No. R.07-0089), 2007 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.